

J.S. Research

KG

*Sharpen
your vision.*

Our mission

J.S. Research KG provides trenchant, independent analysis of macroeconomics and politics. Whether the economic state of a country, the specific political and/or macroeconomic risks on an overseas market (cue Brexit), or the development of a foreign currency: We collect and dissect the information so that you can make better and less uncertain decisions. And in case you are doing business with or in the Commonwealth: Our core expertise lies with the United Kingdom and the Commonwealth in general, providing a particularly deep understanding of the related markets, politics, trade flows and cultures. We are your private business intelligence provider.

A regular product of ours is our monthly bulletin, commenting on the world economy's most relevant developments and evaluating their consequences for business. Public speaking and presentations, whether scientifically on symposiums or in a more journalistic style on public events, round off our services. J.S. Research – Sharpen your vision.

**Economic and political analysis
tailored to your needs**

–

**make better informed decisions
and reduce your uncertainty**

”The Global Economy“ – our monthly bulletin

Operating in many countries, you ought to be reading and gathering information several hours a day, but you are lacking the resources to do so? In a nutshell: Your day ought to have 48 hours? Well, we might have just what your are looking for:

Our monthly bulletin report “The Global Economy” collects and condenses the relevant events in the world economy, presents the information with easily accessible graphs and statistics in an instant-read format, and issues assessments as well as advice – all that on four pages max! Thus, you stay in control of your information needs, fast and reliably.

**All relevant information,
presented with accuracy and poignancy,
ideal for the business reader**

You might easily subscribe and unsubscribe to our bulletin report to the end of each month; we send you the password for the current issue via mail. Any up-front payments made are reimbursed instantly when you opt to cancel your subscription (see fees and conditions below). For this is how we think the information business ought to work.

Stay ahead of your competitors with our personalised risk analyses

Success in business necessitates good information. Custom-tailored to your needs, our individual studies and reports on countries, currencies and economies sift through the deluge of daily information to help you managing your risks. Managing director and Chief Analyst Jakob Steffen (diploma in economics, minor in political sciences), educated at the

**Economic and political expertise as
well as international experience for
your success.**

universities of Augsburg, Cologne and Heriot-Watt, Edinburgh, guarantees the professional expertise as well as the international experience to meet your demands. According to your needs, we also draw on a team of freelancers from different disciplines to provide any specific context information.

Fees & Conditions

Subscription „The Global Economy“

The subscription rate for our monthly bulletin is €22 per month, single issues are available for €10 each.

Subscriptions can be made by simple, informal e-mail to office@j-s-research.org. We will send you a confirmation of your subscription plus the password for the current issue and our bank details for payment. On receiving your payment, we provide you with the passwords for all issues in the archive you would like to read, any time. If you choose to pay in advance, deductions to the base rate are available:

- quarterly: -5%
- semi-annually: -10%
- annually: -20%

We also offer further deductions of 50% for students. If you want to cancel your subscription, again, an informal e-mail to the address given above suffices. Your subscription will be terminated at the end of the current month, remaining advance payments will be reimbursed. That's the information business as we believe it should be.

Keynotes & Presentations

You need a journalistic-style keynote on a current political or macroeconomic development for your event? You are looking for a presentation for your symposium? Then we look forward to your booking, and on short notice, too.

For simple talks or speeches on daily politics or economics, we charge a base rate of €100 (since we are currently exempt from VAT, these rates are gross for net, too). For more

specific topics, we charge €60 per hour for the necessary additional research, transparently calculated by units of 30 min. à €30.

Individual studies and analyses

The fees for our studies are subject to the scope and depth of the analysis you order: We charge €60 per working hour, with a base rate of €800 per contract (gross for net, see above). The base rate is payable on signing the contract, every additional working hour is calculated by units of 30 min. à €30. If the study is very extensive, milestones and instalments can be included into the contract, so that you have better control of as well as utility from our work. And finally, we've got a present for you: With each study, we provide a final consultation of two hours for free.

Transparent fees, easy payment:

- **€60 per working hour, base rate of €800; hours calculated in units à 30 mins.**
- **We happily accept payment in US-Dollars, British Pound Sterling, and Japanese Yen at current spot rates, too.**

Our present: final consultation for free!

We've made you curious? We would be glad to make an appointment for a free exploratory talk to see what we can do for you; our operating hours are weekdays and Saturdays from 09.00-19.00hrs.

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